

Agenda

Mena Advertising and Promotion Commission

Mena City Hall

September 4, 2025

5:30 p.m.

I. Call to order

II. Roll call and determination of quorum

Guests:

III. Approval of Minutes

A. As transcribed for August 5, 2025 Regular Meeting

IV. Report from Tapley Park Director

A. Park Report

B. Purchase Requests

V. Report from A&P Administrator

A. August Financial Reports

B. A&P Business Permits / Delinquent Taxes

C. Marketing Report

VI. Reports of committees

VII. Old Business

VIII. New Business

A. Commission survey to be sent out and completed by September 15, 2025.

B. Approve purchase of promotional items for Ouachita Mountains Jeep Jam no greater than \$500.00.

C. Approve payment for launch support of Brightwater Program for \$4,378.00.

D. Determine date for Budget/Marketing Committee meeting in September. (Week of 18th or 25th.)

IX. Announcements/correspondence

A. September 9, 2025 - 6:00 pm, City Council Meeting, Mena City Hall

B. October 2, 2025 - 5:30 pm, A & P Monthly Meeting, Mena City Hall

X. Adjournment